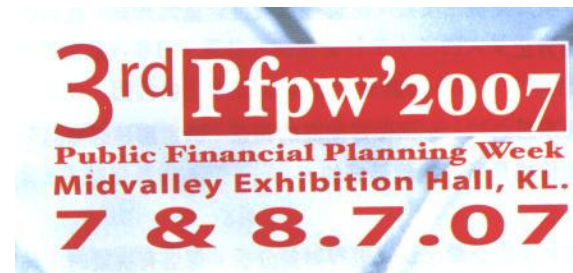
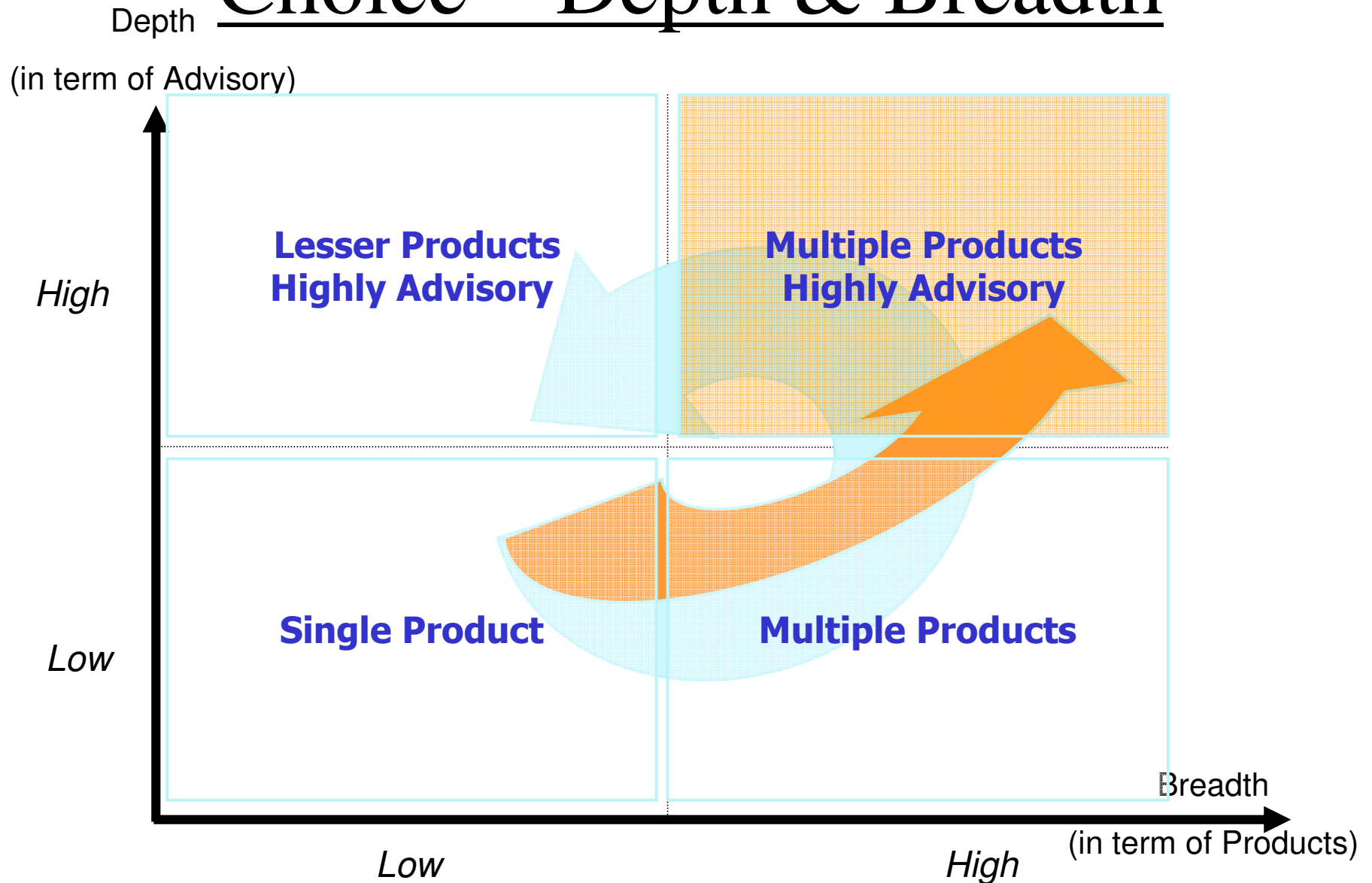


Successful Advisory Practices -- The Blue Ocean Strategy By KP Thum

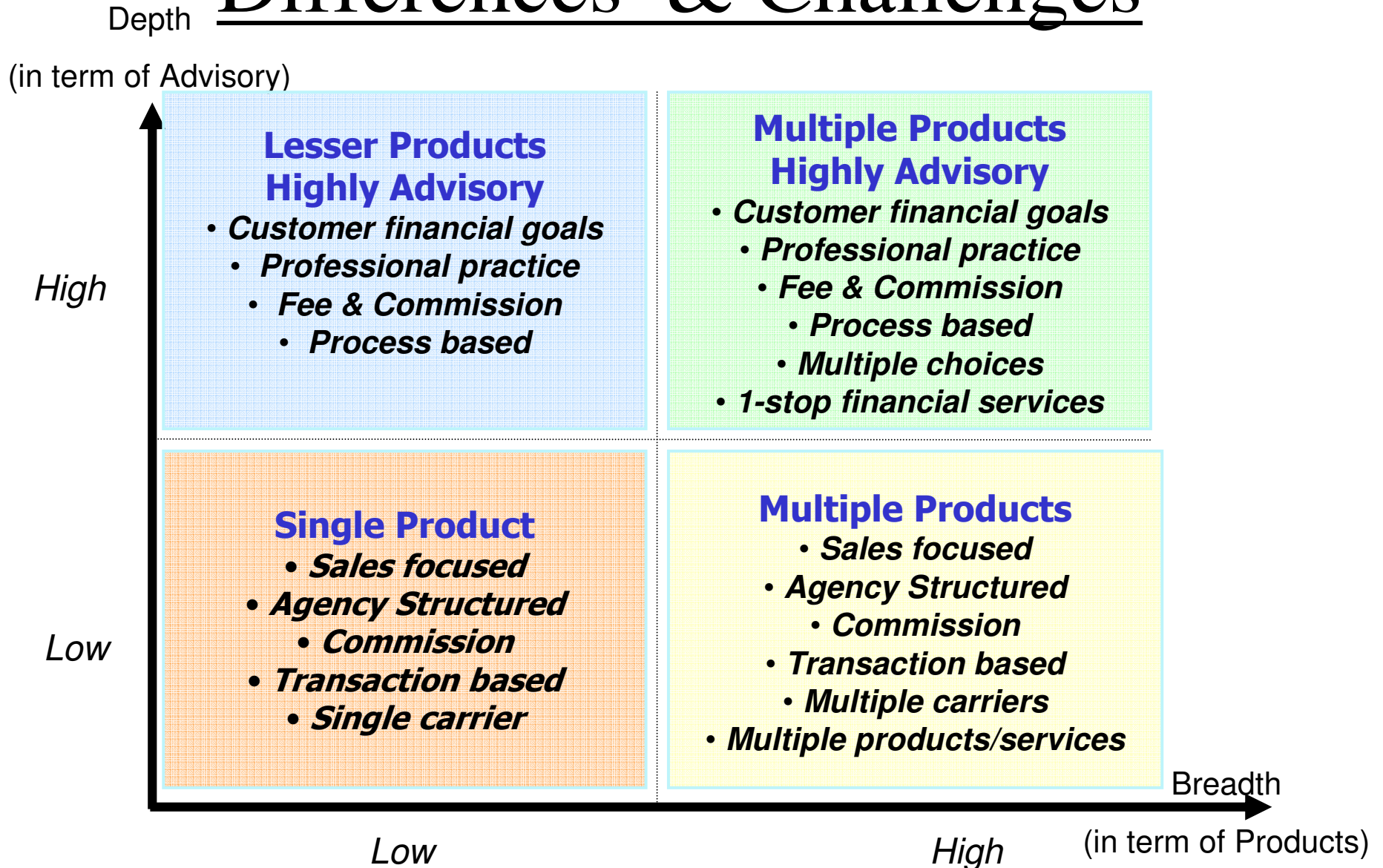
at



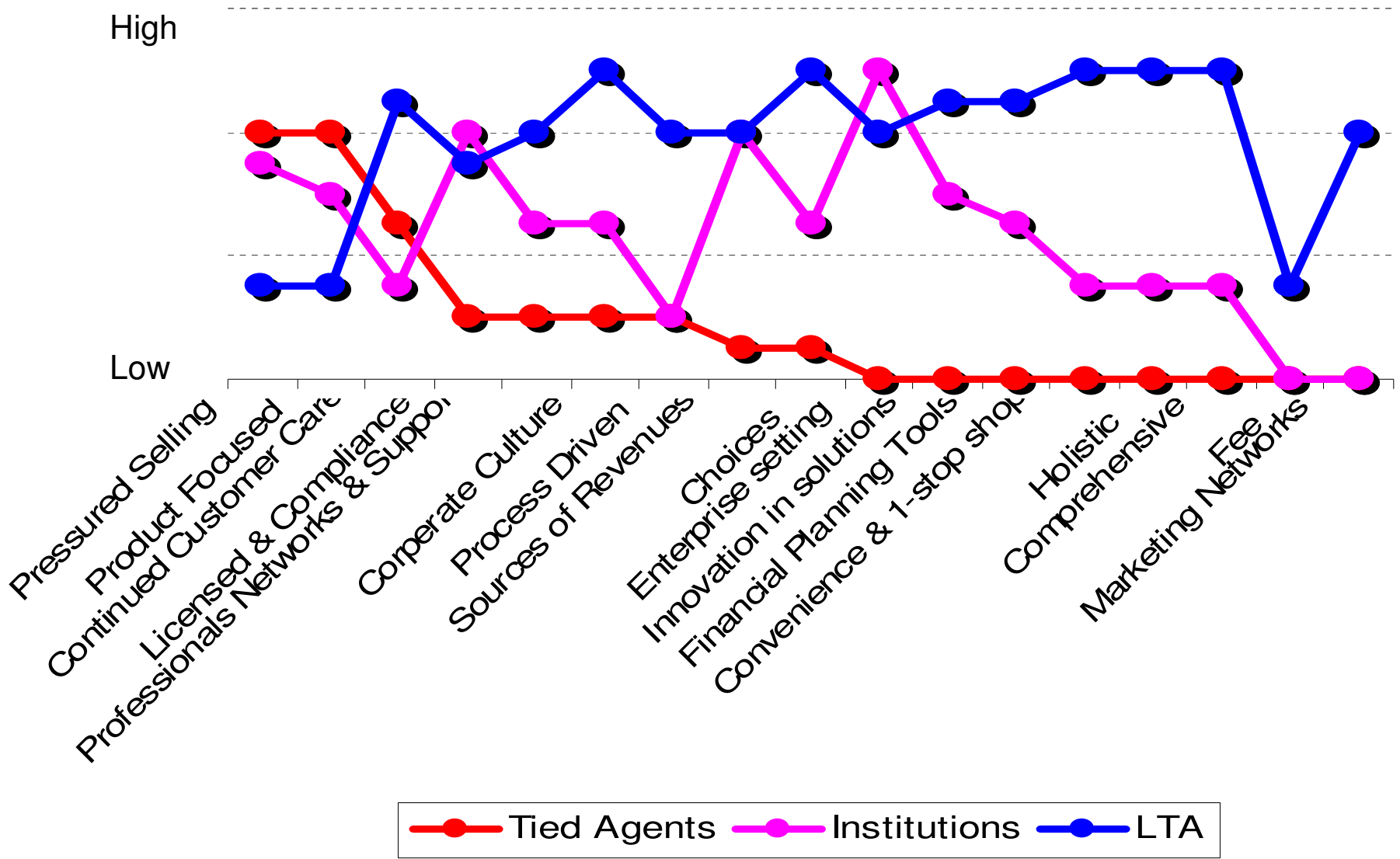
Choice – Depth & Breadth



Differences & Challenges



Blue Ocean Strategy Canvass LTA Bhd



OUR VALUE

GRATITUDE, GIVING & GROUP UNITY
感恩，奉献，团队

OUR MOTTO

TOGETHER WE PROGRESS

OUR MISSION

Establishing entrepreneur network sharing common beliefs and values (Gratitude, Giving, Group Unity) via Financial Integrated Services. To add value to people's lives by creating wealth for every one to share and enjoy.

通过财务综合服务, 营造一个拥有精神价值观(感恩, 奉献, 团队) 的企业网络. 创造价值, 造福人群, 共存共荣, 共享成果.

OUR VISION

The Preferred One-Stop Financial Planning & Networking Corporation in Malaysia and Beyond.

成为马来西亚与国际首选一站式财务规划及企业网络

Our Approach

Process-driven & client-focused



In order to achieve the financial goals while exploring into the six-step financial planning process, writing the Financial Plan is the corner stone to a success of the total holistic financial planning.

Holistic Approach To Your Wealth



A Complete Puzzle Of Your Life Financial Planning



Lion Team Advisors Bhd

Lion Wealth Advisors Sdn Bhd

- Financial Planer** (IA)
licensed by SC.
- Area: **Financial Planning, Tax Planning, Biz Succession Planning.**

Lion Protection Advisors Sdn Bhd

- Financial Advisor**
licensed by BNM.
- Area: **Insurance Planning**

Lion Estate Advisors Sdn Bhd

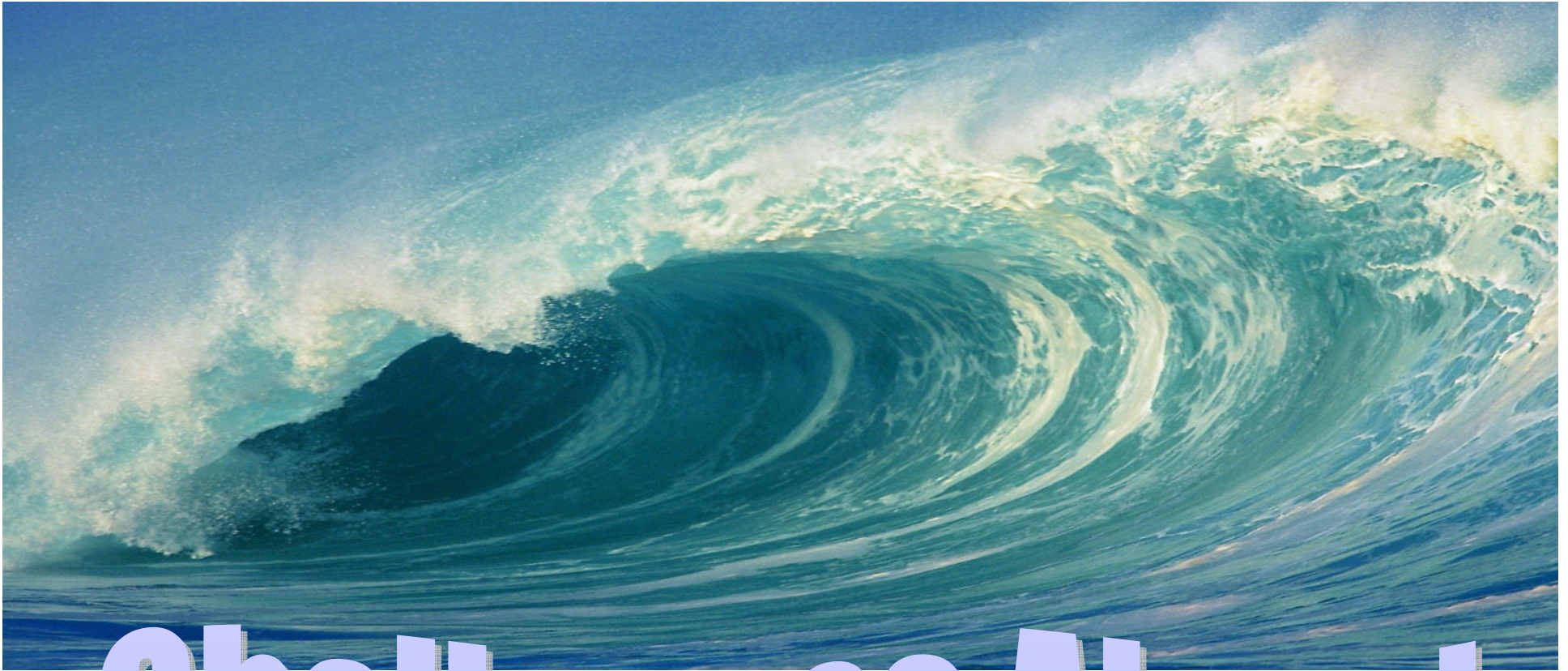
- Business Unit specialized in
Estate Planning
- Area: **Estate Planning & Administration**

Lion i Advisors Sdn Bhd

- Business Unit specialized in
investment planning
- Area: **Unit Trust and Discretionary Accounts**

Lion Risk Advisors Sdn Bhd

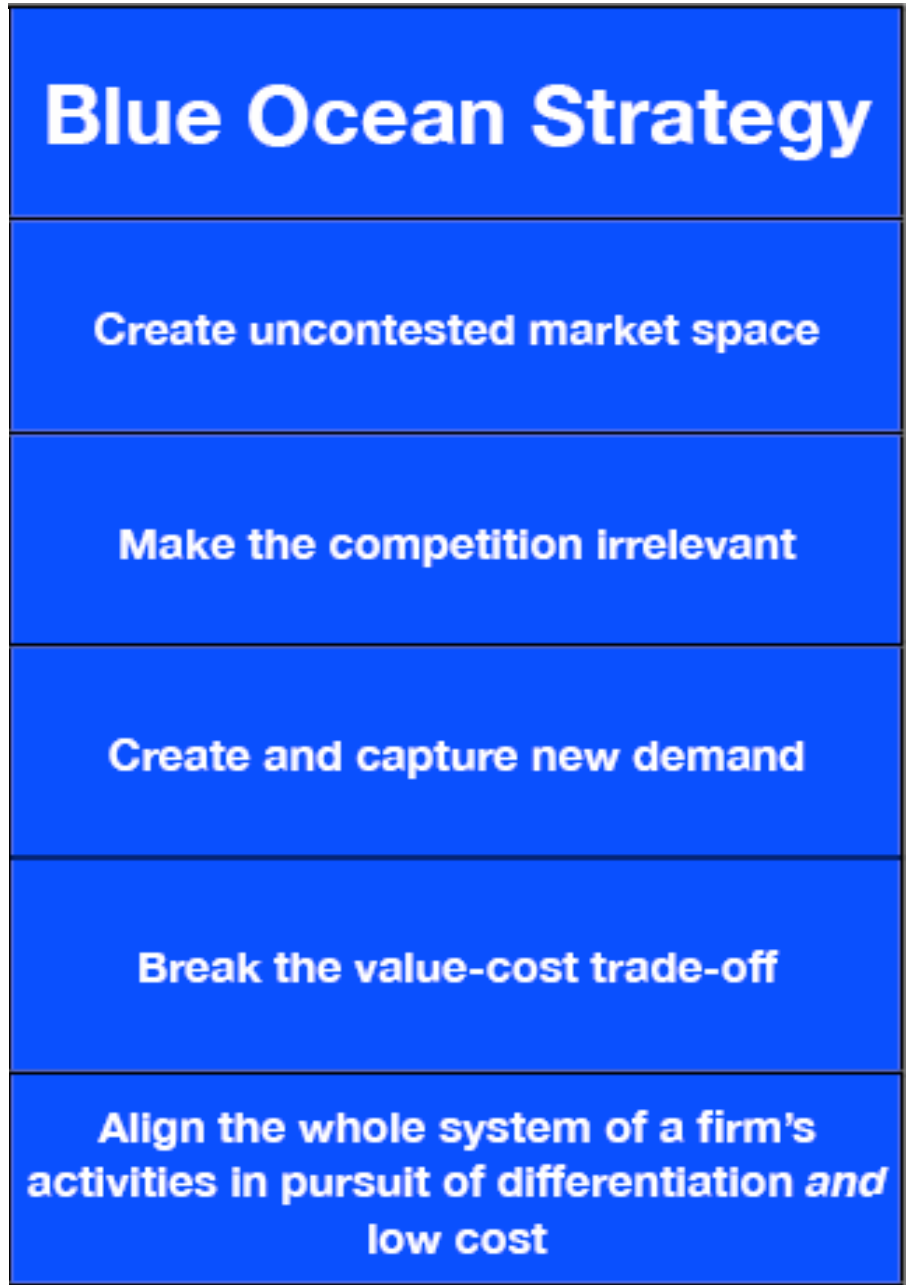
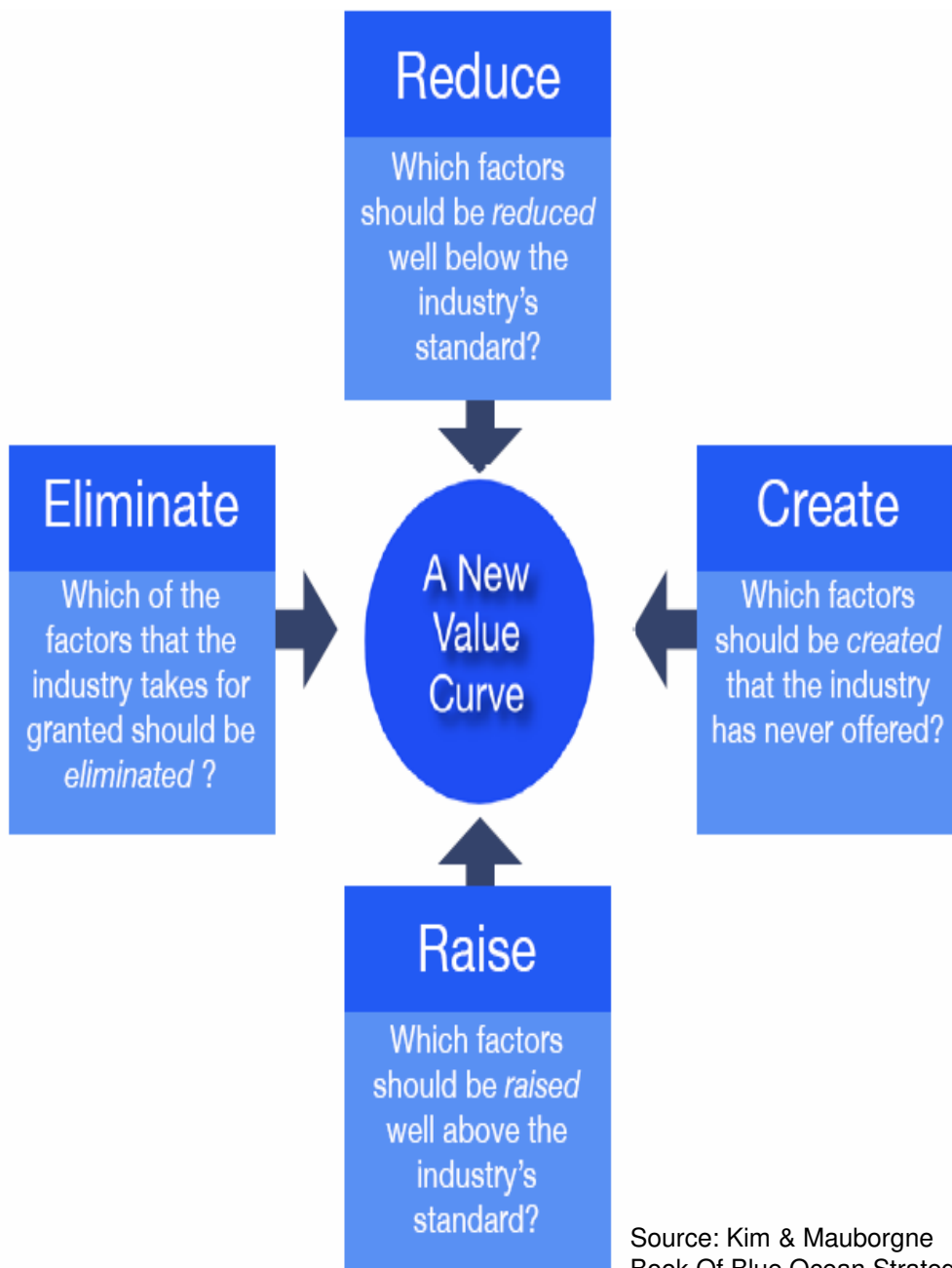
- Business Unit specialist in
Life and General insurance
(Agency development)
- Area: **Risk Management**



Challenges Ahead Develop Blue Ocean Strategy

www.lta.com.my

LTA



Source: Kim & Mauborgne
Book Of Blue Ocean Strategy



Thank You

*The Future
Begins
Now!*

LION TEAM ADVISORS BHD
26-B Jln Todak 2, Pusat Bandar Seberang Jaya,
Prai 13000 Penang
Tel: 04-3808855/56 Fax: 04-380 8857
Email: lta@lta.com.my